

*Prepared for the  
Sacramento Regional County Sanitation District*

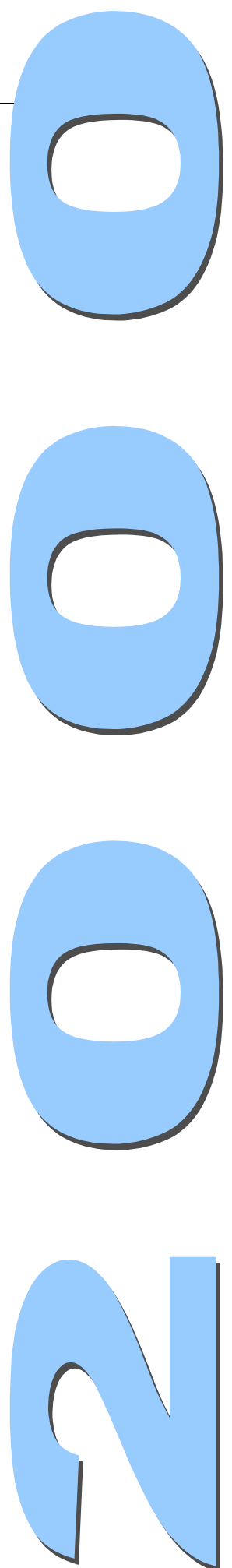
# Interceptor System Master Plan 2000

## Appendix E

### Public Outreach Materials

*Black & Veatch*

October 5, 2000



# **Sacramento Regional County Sanitation District Interceptor Master Plan 2000 Program Recap – October 10, 2000**

## **Public Outreach Program Overview**

In 1999, the Sacramento Regional County Sanitation District (SRCSD) initiated the process to update its 1994 Interceptor Master Plan 2000 (MP 2000). The MP 2000 studied topics such as the Urban Services Boundary/service area (USB) and recommended interceptor improvements, right-of-way policy and capital improvement program costs and phasing. Recommendations for each component were included in a draft MP 2000 report.

To ensure the public was notified and given an opportunity to comment throughout the project, Black & Veatch, under the direction of the SRCSD, retained Lucy & Company to conduct a multi-faceted public outreach program.

## **Public Outreach Plan**

Lucy & Company (L&C) facilitated a meeting among the project team members to identify the desired public outreach approaches and potential stakeholders and interested parties. Information obtained from the meeting was incorporated into a public outreach plan that served as the foundation for the public outreach program.

## **Database Development**

### **Stakeholder**

L&C, with input from project team members, created a stakeholders database comprised of representatives from five cities, Sacramento County, environmental organizations, business and building associations and others who would be impacted by the project.

### **Project**

L&C, under the direction of the SRCSD, obtained and updated a project database containing over 600 names that was also used for the County Sanitation District 1's concurrent master planning effort.

### **Stakeholder Outreach**

The project team identified stakeholder outreach as a critical public outreach component. Once stakeholders were identified, L&C contacted key representatives to attend the public meetings (see attached). Further, two key stakeholder groups, Environmental Council of Sacramento (ECOS) and Building Industry Association (BIA), were contacted prior to scheduling the final public meeting to ensure representation from the two groups. To address concerns raised by ECOS, a memo was created on behalf of the SRCSD and distributed to ECOS's representatives (see attached).

### **Public Meetings**

Two public meetings were conducted as part of the public outreach effort. The first was held November 3, 1999, to introduce the project and obtain input from meeting attendees.

Meeting minutes, which reflected the information presented and answers to questions and comments were written and distributed (see attached).

The second public meeting was held August 24, 2000, to inform the public about draft master plan details and solicit final input. A meeting recap was developed that recorded the information presented, questions raised and answers provided. In addition, L&C recorded the names of those who expressed interest in receiving a draft master plan report from the SRCSD (see attached).

## **Public Outreach Materials**

### **Invitation Letter**

To ensure adequate notification about the second meeting, an invitation letter was written and distributed to a targeted stakeholders list of approximately 100 names. Jerry Costan, SRCSD project manager, signed and distributed the letters (see attached sample).

### **Newsletters**

Two project newsletters were developed that provided project information, details about other related SRCSD projects and served as public meeting invitations. The first newsletter presented information about key project components and the second newsletter provided specific updated project information. Over 700 newsletters were distributed to the stakeholders database and general project database.

### **Media Relations**

L&C created and distributed calendar releases to various print media to notify the public at large about the workshops. Follow-up phone calls were conducted to secure article placements in local newspapers.

In response to media interest, L&C provided a recap of public outreach efforts to date for the SRCSD's public information officer to present to interested reporters. The information illustrated the proactive public outreach approach taken by the SRCSD to inform the public.

The following articles were printed about the project:

- *The Sacramento Bee*, November 12, 1999; December 25, 1999; March 23, 2000; April 9, 2000
- *Sacramento News & Review*, March 23, 2000; May 18, 2000
- *Sacramento Business Journal*, April 28, 2000

### **Summary and Next Steps**

L&C conducted a proactive public outreach program for the SRCSD Interceptor Master Plan 2000 that resulted in identifying and addressing stakeholder concerns. L&C recommends that a continued outreach effort be conducted to ensure MP 2000's components and recommended policies are understood and supported by the community.

## Memorandum

Date: April 6, 2000  
To: Al Freitas, Vicki Lee and Alta Tura, ECOS  
From: Lucy Eidam, Lucy & Company  
Re: SRCSD Master Plan 2000  
CC: W. Kido; J. Costan; A. Ramirez

Per the request of Wendell Kido, district manager from the Sacramento Regional County Sanitation District, please find attached the first project newsletter for the Sacramento Regional County Sanitation District Interceptor Master Plan 2000. The newsletter provides both general and project specific information, anticipated project schedule and information about other related sanitation district projects. Copies were originally sent to Alta Tura, Vicki Lee and Earl Withycombe in November 1999. Please let us know if there are other ECOS members who we should include on the distribution list for future communications.

Also attached is the meeting recap from the November 1999 workshop. At the introductory workshop, the project objectives were reviewed, comments solicited and next steps explained. Issues and questions expressed by workshop participants are documented in the recap.

The next workshop will be held in May 2000. You will be notified about the date through both a project update newsletter and phone call. In the meantime, if you have any questions, please contact me at 491-3161. If I am not available, Schaelene Winters can assist you.

Thank you.

**SRCSD Master Plan 2000**  
**November 17 Public Workshop**  
**Stakeholder Follow-up Results to Date**



<b>Name</b>	<b>Organization</b>	<b>Yes</b>	<b>No</b>	<b>Maybe</b>
<b>City Councils/ County Board</b>				
Tom Aceituno	Folsom City Council	✓		
Reggie Drew	Folsom City Council - maybe	✓		
Don Nottoli	Board of Supervisors		✓	
Kerri Howell	Folsom City Council		✓	
Cyndi Dow	Folsom City Council		✓	
Lauren Hammond	Sac City Council		✓	
Robert Kerth	Sac City Council		✓	
Steve Cohn	Sac City Council		✓	
Jimmie Yee	Sac City Council		✓	
Heather Fargo	Sac City Council			✓
Dave Jones	Sac City Council			✓
Robbie Waters	Sac City Council			✓
Bonnie Pannel	Sac City Council			✓
Mark Montemayor	West Sac City Council		✓	
William Kristoff	West Sac City Council		✓	
Greg Potnick	West Sac City Council		✓	
Jim Cahill	West Sac City Council		✓	
<b>Chambers/ Organizations</b>				
Cheryl Gibson	Building Industry Association		✓	
Richard Markuson	Civil Engineering Land Surveyors of California			✓
Joyce Terry	Elk Grove Chamber of Commerce			✓
Phil Hollingshead	Elk Grove Community Services District		✓	
Pat Perez	Elk Grove Community Services District			✓
Angela Torrens	FLACPAC	✓		
Linda McMann	Folsom Chamber of Commerce			✓
Alta Tura, Vickie Lee and Earl Whitcombe	ECOS			✓
Joe Sullivan	Sacramento County Taxpayers League		✓	
Bill Mueller	Sac Metro Chamber of Commerce		✓	

**SRCSD Master Plan 2000**  
**Stakeholder Outreach Efforts**  
**Updated April 3, 2000**

Organization	Newsletter	Contacted to attend workshop
Building Industry Association	✓	✓
Civil Engineering Land Surveyors of California	✓	✓
Elk Grove Chamber of Commerce	✓	✓
Elk Grove Community Services District	✓	✓
Environmental Council Of Sacramento	✓	✓
FLACPAC	✓	✓
Folsom Chamber of Commerce	✓	✓
Folsom City Council	✓	✓
Sacramento County Board of Supervisors	✓	✓
Sacramento City Council	✓	✓
Sacramento Metro Chamber of Commerce	✓	✓
Sacramento County Taxpayers League	✓	✓
West Sac City Council	✓	✓

**Next Steps**

- ❖ Stakeholders meeting with ECOS, BIA and other pertinent stakeholders who have expressed interest in the project.
- ❖ Follow-up newsletter

August 4, 2000  
E450.100

**9660 Ecology Lane**

**Sacramento**

**California**

**95827-3881**

**Tele: [916] 875-6704**

**Fax: [916] 875-6911**

**Website: www.srcsd.com**

Name  
Organization/Association  
Address  
City, State Zip

Dear Name:

**Subject: Interceptor Master Plan 2000  
Public Meeting - Thursday, August 24, 2000**

**Board of Directors**

**County of Sacramento**

Roger Dickinson

Illa Collin

Muriel P. Johnson

Roger Niello

Don Nottoli

**City of Sacramento**

Joseph N. Yee

**City of Folsom**

Tom Accituno

**City of Citrus Heights**

Roberta MacGlashan

**City of Elk Grove**

Sophia Scherman

Warren Harada  
*Agency Administrator*

Robert F. Shanks  
*District Engineer*

Wendell Kido  
*District Manager*

Marcia Maurer  
*Chief Financial Officer*

Stan R. Dean  
*Plant Manager*

The Sacramento Regional County Sanitation District (SRCSD) invites you to attend a public meeting about the Interceptor Master Plan 2000 on Thursday, August 24, 2000, at 6 p.m. The meeting will be held at the County of Sacramento Board of Supervisors' Hearing Room One located at 700 H Street.

The Interceptor Master Plan 2000 (MP 2000) is an update to the SRCSD's 1993 master plan study that analyzed how to best plan for new growth. The MP 2000 is currently updating that study and analyzing issues that pertain to the SRCSD's conveyance facilities including:

- ❖ service area assumptions and areas of potential impact
- ❖ graphic distribution of projected growth
- ❖ right-of-way acquisition needs and policy recommendations
- ❖ capital improvement program

You will receive a newsletter approximately one week prior to the workshop that will recap project activities to date and provide a list of issues to be discussed at the public workshop.

The SRCSD is committed to involving the public and incorporating their input into planning. You are encouraged to attend the Thursday, August 24, 2000, public meeting to hear project details and provide your comments.

If you have any questions about the public meeting or the MP 2000, please contact me at 916-875-4705. Thank you.

Yours very truly,

Jerry Costan  
Project Manager

JPC



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Warren Harada

Agency Administrator

Robert F. Shanks

District Engineer

Wendell Kido

District Manager

Marcia Maurer

Chief Financial Officer

**Interceptor Master Plan 2000  
Stakeholder Workshop Meeting Minutes  
November 17, 1999**

**Attendees**

Ray Armstrong

Thad Johnson

Jim Rains

Angela Torrens

The Chinnet Company

Taylor & Hopper

Sacramento County Department of Environmental  
Review and Assessment

Franklin/Laguna Area Community Planning and  
Advisory Council

**Project Team**

Jerry Costan

Wendell Kido

Mike Watson

Lucy Eidam

Sacramento Regional County Sanitation District

Sacramento Regional County Sanitation District

Black & Veatch

Lucy & Company

**Welcome and Introductions**

Wendell Kido, district manager from the Sacramento Regional County Sanitation District, welcomed and thanked everyone for attending. He then introduced the project team and turned the meeting over to meeting facilitator, Lucy Eidam.

**Meeting Purpose and Format**

Lucy stated the meeting's purpose and reviewed the agenda topics. She encouraged participants to ask questions at the end of each agenda topic. She then asked participants to introduce themselves and state why they are interested in the project.

After introductions, Lucy turned the meeting over to project manager, Jerry Costan.

**Project Overview**

Jerry Costan, project manager for the Sacramento Regional County Sanitation District, explained that, due to technical difficulties, he would be speaking from the presentation handouts. Jerry first provided an overview about the SRCSD and its operations, services and connection to other agencies. Jerry recapped the project's purpose and explained what the Interceptor Master Plan 2000 (MP 2000) will analyze. He also reviewed how the MP 2000 related to other SRCSD planning studies.



Jerry explained that the MP 2000 is currently in the design stage and, once completed, a programmatic environmental impact review (EIR) will be initiated. He handed the meeting off to Mike Watson who reviewed project-specific information.

### **What the Interceptor Master Plan 2000 Will Analyze**

Mike Watson, project manager from Black & Veatch, stated that the MP 2000 will update the existing master plan which was developed in 1993 and finalized in 1994. During the study, current and projected wastewater flows will be evaluated. In March of 2000, the updated draft document will be completed and the CEQWA process started.

Mike also stated that right-of-way policy will be developed and three options analyzed:

- ◆ acquiring land before development occurs,
- ◆ during development or
- ◆ at the time of construction.

Right-of-way for pipeline construction and trench and tunnel construction method options will also be reviewed. Mike explained that area of potential and future impact will also be evaluated.

### **Question and Answer Session**

Audience participants asked about when the plan and policy for right-of-way acquisition will be completed. Mike stated that the plan will be created in stages based on the timing of construction and maintenance. Once developed, an acquisition phasing plan will be rolled out.

Another question was asked about how long it will take to lay the route through neighborhoods. Mike commented that construction time depends on how much of the land is developed and the amount of space available for equipment. The more space available to work, the more quickly construction can be completed.

A question was asked about how the SRCSD calculates waste flows and related costs and, if measures such as water recycling, are factored into the equation for waste flow costs. It was stated that several formulas are used to calculate waste flows and user costs. Mike confirmed that yes, measures such as water recycling are factored into cost evaluations.

Mike further explained that interceptor costs today are minimal because the infrastructure is already in place. New users will absorb most of the costs in connection fees; current user impacts will be minimal.

The final question was whether or not those who live in underdeveloped areas and have septic tanks will have to pay to connect to the sewer system. Mike said, yes, if the land is within 200 feet of the sewer pipeline.

**Wrap-up**

Lucy wrapped up the meeting and thanked everyone for attending. She stated that meeting attendees will receive new information about the project's status sometime in late December or early January.

*h/srcsdmp/Mp2000 minutes.11-22-99*



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Agency Administrator

Robert F. Shanks

District Engineer

Wendell Kido

District Manager

Marcia Maurer

Chief Financial Officer

**SRCS D Interceptor Master Plan 2000  
Public Meeting Minutes  
August 24, 2000**

**Attendees**

Jack Diehl  
David Forcheimer  
Johnnise Foster  
Darryl Goehring  
Steve Krahn  
Mark Montemayor  
Judy Robinson  
David Sander  
Alta Tura  
Gary Winney

MacKay & Soms  
Anderson Consulting Group  
Supervisor Roger Niello's office

City of Folsom  
City of West Sacramento  
Southgate Recreation & Parks District  
Cordova Community Planning Advisory Council  
Environmental Council of Sacramento  
Spink Corporation

**Project Team**

Jerry Costan  
Wendell Kido  
Mike Maggi  
Ann Ramirez  
Bob Shanks  
Mike Watson  
Bruce Corwin  
Lucy Eidam  
Schaelene Winters

Sacramento Regional County Sanitation District  
Sacramento Regional County Sanitation District  
Sacramento Regional County Sanitation District  
Sacramento Regional County Sanitation District  
County of Sacramento Public Works Agency  
Black & Veatch  
Black & Veatch  
Lucy & Company  
Lucy & Company

**Welcome and Introductions**

Wendell Kido, district manager from the Sacramento Regional County Sanitation District, welcomed and thanked everyone for attending. He then introduced the project team and turned the meeting over to meeting facilitator, Lucy Eidam from Lucy & Company.

**Meeting Purpose and Format**

Lucy stated that the Interceptor System Master Plan 2000 (MP 2000) meeting's purpose is to provide an update about the Interceptor Master Plan 2000, specific plan components and schedule, and to obtain public feedback. Agenda topics were reviewed and participants were encouraged to ask questions at the end of each topic. Agenda topics included:

- ◆ Interceptor Master Plan 2000 Overview
- ◆ What the Interceptor Master Plan is Analyzing

- ◆ Planning Specifics
- ◆ Master Plan Progress to Date
- ◆ Next Steps in Process

### **Project Overview**

Jerry Costan, project manager from the Sacramento Regional County Sanitation District, provided an overview about SRCSD and its operations, services and relation to other agencies. Jerry recapped the project's purpose and reviewed how the MP 2000 related to other SRCSD planning studies.

Jerry explained that the MP 2000 is currently in its' final stages and, once completed, a programmatic environmental impact report (EIR) will be initiated. Draft master plan copies will be completed and made available to the public for review prior to the board workshop at the end of September.

### **What the Interceptor Master Plan 2000 is Analyzing**

Mike Watson, project manager from Black & Veatch, stated that the MP 2000 is updating the existing master plan that was developed in 1993 and finalized in 1994. In addition, the service area assumptions and areas of potential impact, growth projections, right-of-way acquisition needs and recommended policy and capital improvement program (CIP) requirements are being examined.

The draft master plan will address issues such as the Urban Services Boundary (USB), recommended improvements, the right-of-way policy, and CIP costs and phasing. Watson explained that future interceptors are designed to relieve existing and future capacity deficiencies and provide capacity for areas of new growth.

### **Project Overview**

#### **Service area**

The SRCSD provides sanitary sewer service within its service area boundary that extends generally north to the Placer County line, east to the City of Folsom, west to Yolo County line and south to the southern Elk Grove boundary. In addition, the plan studied five other areas:

- ◆ West Sacramento
- ◆ Placer Vineyards (West Placer County)
- ◆ Northern Territories (located north of Elkhorn Boulevard up to the county line)
- ◆ East county area (located between the USB and the Sacramento/El Dorado county line)
- ◆ Sacramento County, south of the city of Elk Grove

The five areas of potential impact are not currently located within the USB or other service areas approved for District sewer services. Therefore, the District cannot provide sewer service to these areas at this time. However,

the district approved the review of these areas so that they can make informed decisions about needed services and facility development in the future.

#### **Recommended improvements**

Mike explained that demands on the sewer system were analyzed based on a residential density assumption of six Equivalent Single Family Dwelling Units (ESD's) per acre of land. Scheduling for the facilities was based on the Sacramento Area Council of Governments growth projections for cities and counties in the Sacramento area over a 20-year horizon.

Mike also explained the concept of interim service. Interim service is needed when a permanent facility is not yet planned, however, a temporary facility is needed to provide service to new development areas. Developers are typically responsible for financing interim facilities.

#### **Right-of-way policy**

Mike explained how the right-of-way policy was developed and provided an overview about how construction activities will impact right-of-way needs. The MP 2000 estimates that anticipated interceptor improvements will require approximately 700 acres of permanent and temporary right-of-way. Such impact requires a right-of-way acquisition policy. Mike stated that a draft policy has been prepared and is available for review.

#### **Capital improvement program (CIP)**

As part of the Master Plan 2000, a process plan was drafted that outlined the costs needed to provide future conveyance facilities and the timing of when the facilities will be needed.

#### **Work Remaining**

Mike explained the final steps in the planning process. A draft master plan report will be available to stakeholders two weeks prior to the SRCSD board workshop. After the board workshop, a four to six month environmental process will be initiated. Once completed, the plan and EIR findings will be presented to the board and the board will have the opportunity to accept the plan.

#### **Question and Answer Session**

Audience participants asked about when the plan and policy for right-of-way acquisition will be completed. Mike stated that the draft plan is complete and included in the overall draft master plan report. Copies of the right-of-way policy are available now.

A question was asked about why the areas of potential impact that are located outside of the urban services boundary (USB) were included in

**the scope of work.** Mike stated that the district staff decided that the information is necessary to be able to respond to questions related to future utility plans and needs.

Mike stated that the areas of potential impact create a "what if" scenario if development occurs outside of the USB. It was explained that the areas are not currently intended for development. The district is not a land use authority and cannot approve development outside of the USB. However the district board must have information to make decisions based on a thorough understanding of the costs and other issues of impact associated with providing future service to areas outside of the USB.

**Another question was asked if service will be provided in Placerville and West Sacramento.** It was explained that the master plan and project specific Lower Northwest Interceptor project will address service issues to those areas. The county general plan has a policy statement about expanding services outside the USB. A copy of the statement will be forwarded to those who request it.

**A final question was asked whether or not those who live in undeveloped areas and have septic tanks will have to pay to connect to the sewer system.** Mike said, yes, if the land is within 200 feet of the sewer pipeline.

#### **Wrap-up**

Lucy wrapped up the meeting and thanked everyone for attending. She stated that meeting attendees that requested the draft master plan report and/or executive summary will receive copies when available.

*h/srcsdmp/Aug 24/Mp2000 minutes.9-1-00*